

HELLO
my name is

April Zammas

CALL ME!
571.641.0383

EMAIL/WEB
april@stemcreative.com

ADDRESS
616 Greenbrier Drive Apt H, Fredericksburg, VA 22401

PROJECT MANAGEMENT

- Determined priorities for multiple print jobs and website projects, routed projects through design process, managed vendor and freelancer relations, beat deadline and budget expectations
- Provided quality control and open communication while consistently meeting tight deadlines
- Participated in agile ceremonies including sprint planning, backlog grooming, sprint demos, retrospectives, daily stand-ups, etc.

CREATIVE DESIGN

- Concept, design and production of various marketing materials
MATERIALS HAVE INCLUDED: logos and corporate identity packages, business plans, proposals, conference/event programs and signage, newsletters, social media and e-mail marketing
- Concept, design and production of websites with user interface (UI) design (providing mobile, adaptive and/or responsive design), wireframing, mockups and stylesheets (CSS)
CLIENTS HAVE INCLUDED: education, entertainment, financial, government, medical, real estate, and technology sectors

DEVELOPMENT

- Experience setting up and maintaining content management systems (CMS) and personal/professional blogs; streamlining content entry by ensuring ease-of-use for authors and editors, as well as providing on-going documentation and training
SYSTEMS HAVE INCLUDED: ConstantContact, Drupal, Joomla!, OpenText Web Solutions (formerly RedDot/Vignette), WordPress
- Developed and maintained websites with various web technologies utilizing and scripting libraries; implemented and tracked social media marketing and site analytics
LANGUAGES USED: ASP, CSS, Javascript, jQuery, jQuery Mobile, jQuery UI, MySQL, php, xHTML, XML
TOOLS USED: gulp, npm, github, AddThis, social APIs, Google Analytics

More than just 'work,' what I seek is longevity within a thriving workplace; an environment in which to **contribute, collaborate, and continue to learn.**

EXPERIENCE

- JUNE 2013 – SEPTEMBER 2017
Capital One
Senior Software Engineer
- APRIL 2010 – PRESENT
InfoComm International
Technical Website Coordinator
- NOVEMBER 2007 – PRESENT
Stem Creative
Independent Contractor
- AUGUST 2006 – NOVEMBER 2007
USA Development Services
Creative Services Manager
- JUNE 2004 – MAY 2006
Clarion Management Resources
Director of Creative Services
- MAY 2002 – SEPTEMBER 2003
Springfield Printing & Graphics
Art Director
- APRIL 2001 – JANUARY 2003
Apple Computers
Mac Guru

EDUCATION

Art Institute of Washington
Associates: Multimedia & Web Design
Graduated with Honors

SKILL SET

Javascript, jQuery, CSS, HTML, proficient in Illustrator, InDesign, Photoshop