

HELLO
my name is

APRIL ZAMMAS

CALL ME!
571.641.0383

EMAIL
aprilzamas@gmail.com

ADDRESS
1900 Washington Avenue, Fredericksburg, VA

PROJECT MANAGEMENT

- Proactive and forward-thinking with a keen eye for identifying issues and devising improvements
- Versed in marketing, recruitment and operational oversight while managing supply chain functions to maintain inventory meeting business demands
- Communicated content needs and requirements to Senior Leadership team, Marketing team, Operations, external clients, and vendors
- Participated in agile ceremonies including sprint planning, backlog grooming, sprint demos, retrospectives, and daily stand-ups
- Provided quality control and open communication while consistently meeting tight deadlines and budget expectations

SYSTEMS INCLUDED: *Asana, Basecamp, Confluence, Jira, Slack, VersionOne*

CREATIVE DESIGN

- Concept, design and production of marketing materials, including branding and social media
- Upheld and updated brand design guidelines for marketing collateral and asset libraries
- Provided product illustrations, corporate identity, business plans, newsletters, sales catalogs, product guides and displays, marketing one-sheets, presentations, photography and web content
- Concept, design and production of websites with user interface (UI) design (providing mobile, adaptive and/or responsive design), wireframing, mockups and stylesheets (CSS)

CLIENTS INCLUDED: *education, entertainment, financial, government, medical, real estate, manufacturing and technology sectors*

DEVELOPMENT

- Built innovative, highly scalable products using latest technologies and approaches
- Designed, coded, tested and deployed new features and functionality using CI/CD best practices.
- Developed and maintained websites with various web technologies utilizing and scripting libraries; implemented and tracked social media marketing and site analytics
- Selected appropriate libraries and open source technologies for project integration
- Experienced in setting up social media platforms and content management systems (CMS); providing on-going documentation, support and training

SYSTEMS INCLUDED: *Amazon Seller Central, ConstantContact, Drupal, Meta Ad Manager, Google Analytics, Joomla!, OpenText Web Solutions, WordPress*

More than just 'work,' I seek longevity within a thriving workplace; an environment to **contribute, collaborate, and continue to learn.**

PORTFOLIO: www.stemcreative.com

EXPERIENCE

APRIL 2020 – APRIL 2022

Zamma Corporation

Graphic Designer, Marketing

NOVEMBER 2018 – APRIL 2020

Creative Circle (Zamma Corp.)

Freelance Graphic Designer

OCTOBER 2017 – PRESENT

Katora LLC

Co-owner, Marketing

JUNE 2013 – SEPTEMBER 2017

Capital One

Senior Software Engineer

APRIL 2010 – JUNE 2013

InfoComm International

Technical Website Coordinator

NOVEMBER 2007 – SEPTEMBER 2017

Stem Creative

Freelance Designer

AUGUST 2006 – NOVEMBER 2007

USA Development Services

Creative Services Manager

JUNE 2004 – MAY 2006

Clarion Management Resources

Director of Creative Services

EDUCATION

Art Institute of Washington

*Associate in Arts (A.A.) in
Multimedia & Web Design,
Graduated with Honors*

SKILL SET

*Javascript, jQuery, CSS, github,
HTML, Responsive Web Design,
Adobe Creative Suite, Canva,
Google Workspace, Google
Analytics, Microsoft Office, Mac*